

Media release



7 October 2026

Goodstart investigates purchase of some Edge Early Learning services

Goodstart, Australia's largest provider of high quality early learning today confirmed it was investigating the purchase of some Edge Early Learning services, noting the provider went into voluntary administration in August.

CEO, Dr Ros Baxter said while it was early days, with due diligence just beginning about only a portion of the network, she said Goodstart was open to considering opportunities which would allow the not for profit to bring its safe, high quality early learning to new communities across Australia.

"While there's a lot more work to do, and a decision has not yet been made, as a not for profit we exist purely for children and we are always looking for ways to support children and families, particularly those who live in more vulnerable communities.

"This process takes time, and we understand there will be continuing uncertainty for the centre teams and the families they support – but we are working closely with the Administrator.

"We are also working closely with regulators and governments to ensure we understand their objectives and approach to the failed for profit organisation. We have just one mission – which is aligned with government objectives - to ensure families have access to high quality safe and inclusive early education and care for their children."

Goodstart was founded on the idea that quality early learning could be delivered for purpose – not for profit.

"Strong not for profits are the foundation of Australia's early learning sector. We know our families trust us to go the extra step to ensure their children spend their days in safe, well-resourced centres carefully supervised by fairly paid, highly trained teachers and educators," Dr Baxter said.

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For more information contact media manager Rachel Espiner on 0429 553 103 or media@goodstart.org.au.

Notes for editors

Goodstart Early Learning is Australia's largest early learning provider with 661 centres nationwide. We're a not-for-profit social enterprise committed to improving the lives of Australia's children and their families. For more information, visit goodstart.org.au.

Acknowledgement of country

Goodstart acknowledges all Traditional Custodians across Australia and recognises First Nations peoples' continued cultural and spiritual connection to the land, sky and waterways that surround us. We pay our respects to Elders past, present and emerging.

We're for children, not for profit

visit goodstart.org.au