



2024 | Our year of impact

We are Australia's largest not-for-profit early learning provider and the leading non-government provider of kindergarten and preschool.

Our Vision is for Australia's children to have the best possible start in life.

Our scale and reach

653 centres **61,000** children **51,000** families

16,000 employees including **2,000** teachers

Nearly one third of Goodstart centres support children living in regional and rural areas

One third of Goodstart centres are in low socio-economic areas (SEIFA 1-3)

Delivering social impact

For every \$1 invested in our social purpose, a social return of \$5.30 benefits Australia's children, families and our communities. All quality early learning in Australia delivers a social and economic benefit, and at Goodstart we deliver even more for children, families and our community.

Social dividend*
\$387m

\$1

= \$5.30



Improving early learning access

\$9.9m invested in social inclusion programs

\$6.7m contributed to support children with additional needs

\$3.5m contributed to support access and affordability

790+ children supported by the Early Learning Fund

1,665 children supported by Inclusion Development Funding

18,000+ families accessed home learning support via Goodstart at Home

29,175+ children who attended our regional and rural centres

6,300 children supported with Additional Child Care Subsidy (ACCS) funding

Building a strong base for children's learning

Sector-leading quality

99% Goodstart centres Meeting or Exceeding the National Quality Standard

Goodstart Red Hill awarded rare Excellent rating



\$24M in training and development

Up 6% from FY23

326K+ families accessed Goodstart's parenting blog and First Five Years parenting website

390 Goodstarters received teaching study support

129 Goodstarters completed Certificate III

568 new trainees joined Goodstart



\$10.2m invested in quality improvement programs, research and evidence

Up 33% from FY23

Research and advocacy to create social change



\$1.7m

invested in impact beyond Goodstart - advocacy and strategic research

6 major research partnerships and collaborations

to improve Australia's evidence base and deliver better child outcomes



Thrive by Five

Supporter of 6+ peak bodies and grass roots campaigns seeking reform including Thrive by Five and The Parenthood

25+ government submissions to shape and improve policy commitments and outcomes for children

75+ state and federal politician centre visits to demonstrate early learning impact



Creating a sense of belonging for all Australia's children

\$57.4m

invested in our social purpose

Up 6% from FY23



7.4% of children

identify as Aboriginal and/or Torres Strait Islander

115 children benefited from Intensive Individual Support Plans



62 centres provided 164 children

with allied health services in-centre under the National Disability Insurance Scheme

8.3% or 7,590+ children

identified with a disability or developmental delay

22.1% of children are living in low-income families

Advancing reconciliation in our communities



100% Goodstart centres on their reconciliation journey

304 local centre RAPs published

Goodstart's new Stretch RAP (2024 - 2027) underway

3,200 Goodstarters completed cultural competency training

\$1.34m spent supporting First Nations suppliers and businesses

6% First Nations trainees joined Goodstart

*This estimated social dividend represents the total social and economic value of the activities delivered for children, families, government and the broader community. Read more in our 2024 Annual Report available on our website at goodstart.org.au/media-centre/annual-reports.