

Media release

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Goodstart welcomes big ambition for WA's youngest learners

Australia's largest early education and care provider, Goodstart Early Learning welcomes announcements by both parties to invest in early learning, including the establishment of an Office of Early Years and new measures to support the workforce.

"It's great to see the focus on the early years and Western Australia's youngest citizens." Goodstart State Manager, Michalea Griffin said.

"The families at our 53 services tell us how much they value the flexible quality learning environments we provide, especially when they are juggling work and caring responsibilities or going through a tough time."

Ahead of the 2025 State Election, Goodstart is urging all political parties to prioritise investment in early learning and take full advantage of new federal early learning funding to boost affordability and access for families.

"The evidence is clear— high-quality early learning changes lives. WA families deserve the same opportunities as those in other states."

"We would like to see some quality early learning sites, like Goodstart services included in the proposed full-time kindergarten pilot from 2027."

"This is a once-in-a-generation opportunity to transform early learning in WA and deliver improved outcomes for our youngest learners and more choice for their mums, dads and carers," Ms Griffin said.

Goodstart stands ready to work with the WA Government and all political parties to ensure early learning reforms genuinely benefit children, families, and the broader ECEC sector. You can read Goodstart's full election platform [here](#).

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For more information contact media team on 0429 553 103 or media@goodstart.org.au.

Notes for editors

Goodstart Early Learning is Australia's largest early learning provider with 655 centres nationwide. We're a not-for-profit social enterprise committed to improving the lives of Australia's children and their families. For more information, visit goodstart.org.au.

Acknowledgement of country

Goodstart acknowledges all Traditional Custodians across Australia and recognises First Nations peoples' continued cultural and spiritual connection to the land, sky and waterways that surround us. We pay our respects to Elders past, present and emerging.

We're for children, not for profit

visit goodstart.org.au