

Media release



6.9.2023

Goodstart launches Protective Strategies kit *Feel Safe, Be Safe* for Child Protection Week

Australia's largest early learning provider, Goodstart Early Learning has launched a protective strategies kit called *Feel Safe, Be Safe* in honour of National Child Protection Week.

It reaffirms the organisation's commitment to being a Child Safe Organisation and to prevent, identify and respond to child abuse, neglect and harm.

The protective strategies kit enables educators and teachers to empower children with the knowledge that they have a right to feel safe and be safe all of the time and they can talk to a trusted adult about anything.

Goodstart's National Lead for Safeguarding Children Sara Evans said when these age-appropriate strategies (sometimes also referred to as protective behaviours) are taught to young children, they are equipped with the skills to recognise and respond to potentially unsafe situations (including online), understand their bodies, emotions and early warning signs, set boundaries and persist in seeking help from trusted adults when needed.

"When we teach children protective strategies, we help to safeguard them from harm. Teaching children protective strategies is not new - the difference between Goodstart's *Feel Safe, Be Safe* Protective Strategies Kit and other time-limited programs, is that these protective strategies are woven into everyday teaching and learning, routines, transitions, play experiences and relationships" she said.

"Importantly, our *Feel Safe, Be Safe* Protective Strategies Kit is for children aged birth to five years and also includes resources for families to use at home."

The Protective Strategies Kit draws on national and international contemporary best practice and is underpinned by the Early Years Learning Framework (Version 2) and the National Principles for Child Safe Organisations and state-based Child Safe Standards. For more information about Goodstart Early Learning, please see [here](#).



For more information

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Media release (continued)

Notes for editors

Goodstart Early Learning is Australia's largest early learning provider with 660 centres throughout the country. The not-for-profit social enterprise exists purely to improve the lives of Australia's children and their families. For more information, visit goodstart.org.au.

Acknowledgement of country

Goodstart Early Learning acknowledges all Traditional Custodians across Australia and recognises First Nations peoples' continued cultural and spiritual connection to the land, sky and waterways that surround us. We pay our respects to Elders past, present and emerging.