

# Media release

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27 September 2022

## Goodstart's first Chief Culture Officer appointed

Goodstart Early Learning, Australia's largest not for profit provider of early learning and care, has today announced the appointment of Jason Renshaw as the organisation's first Chief Culture Officer (People, Learning and Experience).

Jason joined Goodstart two years ago as the organisation's Chief Learning Officer and in that time has been working to support Goodstart's centre teams and around centre support to ensure workplace learning is woven through everything we do.

"Jason has transformed our approach to leadership and learning and we are very excited that he has agreed to take on additional responsibilities in this new role," Goodstart's CEO Julia Davison said.

"The way we learn, lead and work are a vital part of our culture and as our Chief Culture Officer Jason will bring people, learning and experience together.

"Goodstart is a learning organisation and we take adult learning as seriously as we take children's learning.

"In his expanded role Jason will focus on the way we work, the way we lead and the way we learn.

"Goodstart is always looking to ensure our people are well prepared and highly engaged with the ongoing change required as part of any thriving organisation.

"Jason's new role builds on the foundations of the work done by our former Chief Experience Officer, Tracey McFarland.

"This role is all the more important as we all face on-going workforce pressures at the current time."

Jason said he was thrilled to be a part of the on-going cultural change movement in Goodstart which at its heart will ensure that every Centre Director is able to lead their teams in a dynamic and highly individualised way.

"As Chief Culture Officer I will be working to provide every Goodstarter with the support they need as we continue our change journey.

"As individuals learn, then organisations learn and develop.

"I am looking forward to working with the talented and committed People, Learning and Experience teams to ensure every Goodstarter is equipped with the skills and support they need to continue to provide the high quality early learning every child deserves."

**Media release continued overleaf**



## Media release (continued)

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### More about Jason:

Jason is a highly accomplished learning and development executive who joined Goodstart in 2020, bringing more than 20 years' experience in transforming organisations' leadership and learning approaches to be more strategic and agile to achieve high-impact outcomes. Jason has led major learning transformations for a number of large and complex organisations including Australian Unity, Australian School of Applied Management, the National Excellence in School Leadership Initiative and the University of Melbourne. He is recognised for creating and embedding best and next practice approaches to build strong learning cultures. His experience spans education, strategy, change management, leadership and culture development, partnerships and large-scale capability uplift initiatives.



### For more information

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### Notes for editors

Goodstart Early Learning is Australia's largest early learning provider with 665 centres nationwide. It is a not-for-profit social enterprise committed to improving the lives of Australia's children and their families. For more information, visit [goodstart.org.au](https://goodstart.org.au).

### Acknowledgement of country

Goodstart acknowledges all Traditional Custodians across Australia and recognises First Nations peoples' continued cultural and spiritual connection to the land, sky and waterways that surround us. We pay our respects to Elders past, present and emerging.